

Obesity's Impact on Iowa's Economy and Workforce in 2025



\$4.6B



TOTAL REDUCED ECONOMIC ACTIVITY

1.6% Reduction in Iowa's Gross Domestic Product (GDP)



72%

Adults have obesity or overweight



\$2.2B

Higher Healthcare, Absenteeism, & Disability Costs to Employers



\$445M

Detrimental State Budget Impact

IMPACT ON RESIDENTS



6,800

Reduced Labor Force

Reduced workforce participation + premature mortality



3%

Reduced Earnings for Employed Women

Women with obesity earn 3% less than women with healthy weight



5,400

Obesity-Related Premature Mortality

Premature deaths occur annually



\$331M

Higher Medical Costs

Households out-of-pocket spending on obesity-related care

COST OF OBESITY ON EMPLOYERS

Higher Medical Cost Per Employee

Overweight

\$390

Obesity

\$1,550



\$733M

Higher Healthcare Costs



\$1.0B

Health-related lost workdays



\$444M

Workers' Compensation and Disability

TOTAL FISCAL IMPACT ON STATE & LOCAL GOVERNMENT

Increased Government Spending



Medicaid

Higher Medicaid Spending

\$178M



Healthcare

Employee healthcare coverage

\$121M

Lost Government Revenue



Tax Revenue

Reduced receipts from lost economic activity

\$146M

TOTAL STATE & LOCAL FISCAL IMPACT

\$445M

Supported by Eli Lilly and Company

For more information: Consulting@globaldata.com

Access more factsheets & reports: <https://www.globaldata.com/health-economics/US/>

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Iowa's Case for Action: The Health & Economic Value of Weight Loss



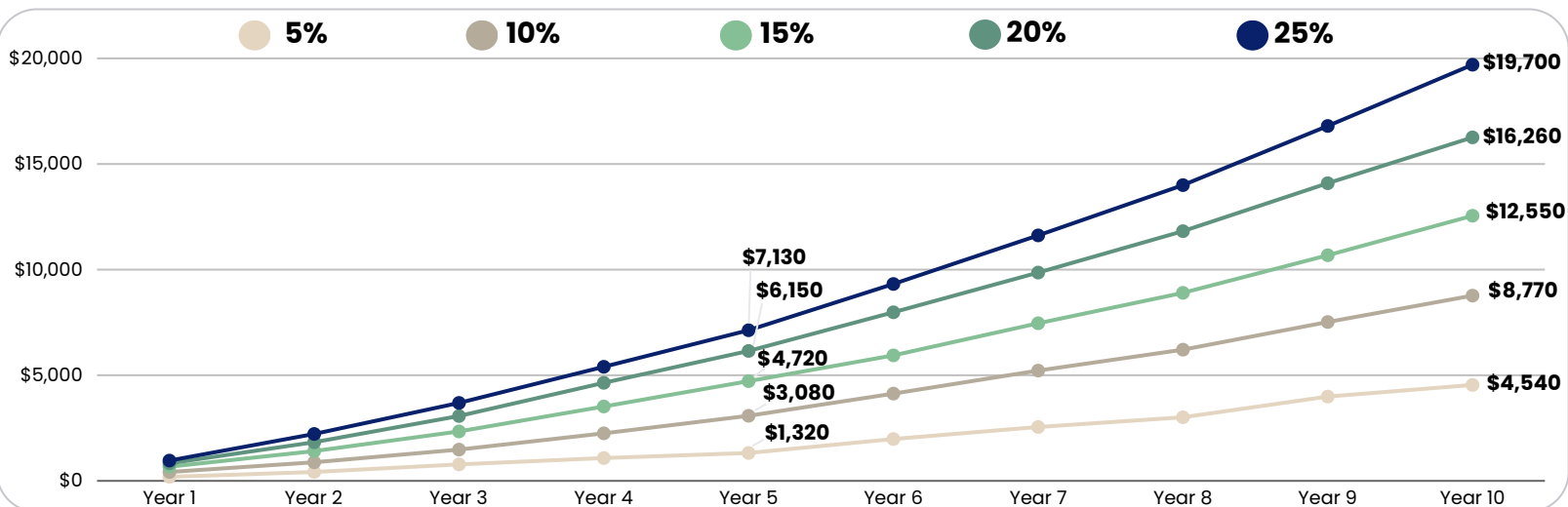
KEY SAVINGS OPPORTUNITY



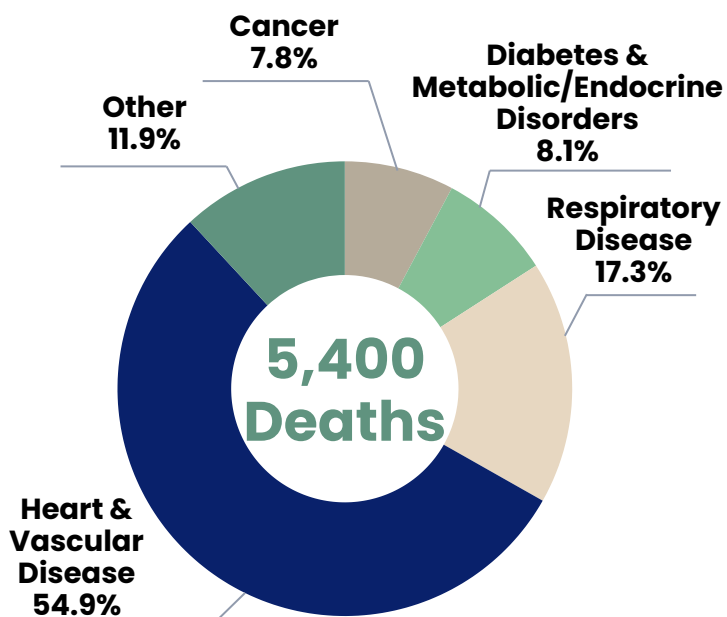
A **5%–25%** weight loss through sustained treatment among adults over 10 years could generate between **\$4.2B and \$18.2B** in cumulative medical cost savings

\$4.2B–\$18.2B
10-Year Savings Range

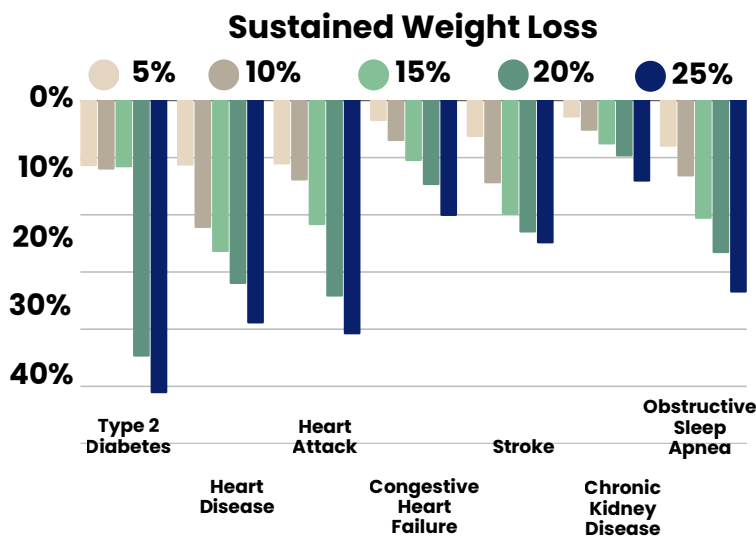
MEDICAL COST SAVINGS PER PERSON BY SUSTAINED WEIGHT LOSS



OBESITY-ATTRIBUTED DEATHS BY CAUSE



10-YEAR REDUCTION IN DISEASE ONSET



Modeled onset of obesity-related diseases shows the greatest reductions in diabetes, heart disease, and heart attacks at higher levels of weight loss

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