

# Obesity's Impact on Wisconsin's Economy and Workforce in 2025



**\$8.5B**



## TOTAL REDUCED ECONOMIC ACTIVITY

1.8% Reduction in Wisconsin's Gross Domestic Product (GDP)



**70%**

Adults have obesity or overweight



**\$4.2B**

Higher Healthcare, Absenteeism, & Disability Costs to Employers



**\$913M**

Detrimental State Budget Impact

## IMPACT ON RESIDENTS



**12,200**

### Reduced Labor Force

Reduced workforce participation + premature mortality



**3%**

### Reduced Earnings for Employed Women

Women with obesity earn 3% less than women with healthy weight



**9,900**

### Obesity-Related Premature Mortality

Premature deaths occur annually



**\$601M**

### Higher Medical Costs

Households out-of-pocket spending on obesity-related care

## COST OF OBESITY ON EMPLOYERS

### Higher Medical Cost Per Employee

Overweight

**\$410**

Obesity

**\$1,620**



**\$1.3B**

### Higher Healthcare Costs



**\$2B**

### Health-related lost workdays



**\$870M**

### Workers' Compensation and Disability

## TOTAL FISCAL IMPACT ON STATE & LOCAL GOVERNMENT

### Increased Government Spending



#### Medicaid

Higher Medicaid Spending

**\$351M**



#### Healthcare

Employee healthcare coverage

**\$179M**

### Lost Government Revenue



#### Tax Revenue

Reduced receipts from lost economic activity

**\$383M**

### TOTAL STATE & LOCAL FISCAL IMPACT

**\$913M**

Supported by Eli Lilly and Company

For more information: [Consulting@globaldata.com](mailto:Consulting@globaldata.com)

Access more factsheets & reports: <https://www.globaldata.com/health-economics/US/>

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# Wisconsin's Case for Action: The Health & Economic Value of Weight Loss



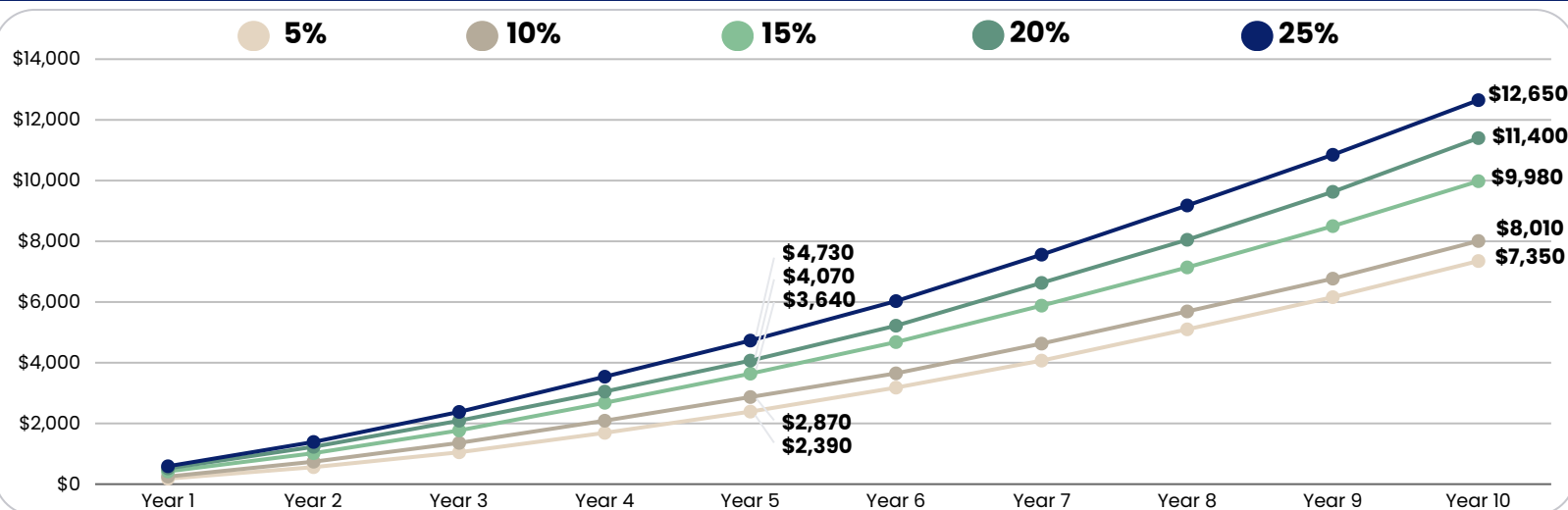
## KEY SAVINGS OPPORTUNITY



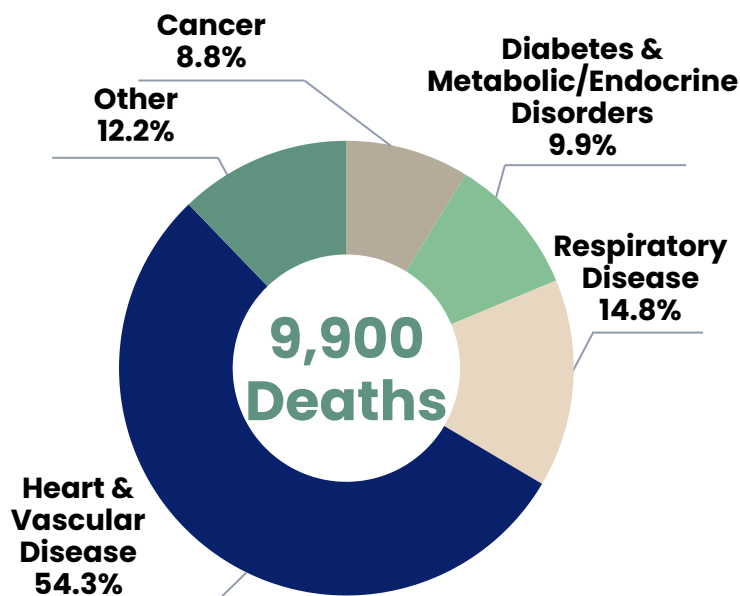
A **5%–25%** weight loss through sustained treatment among adults over 10 years could generate between **\$13.1B and \$22.5B** in cumulative medical cost savings

**\$13.1B–\$22.5B**  
10-Year Savings Range

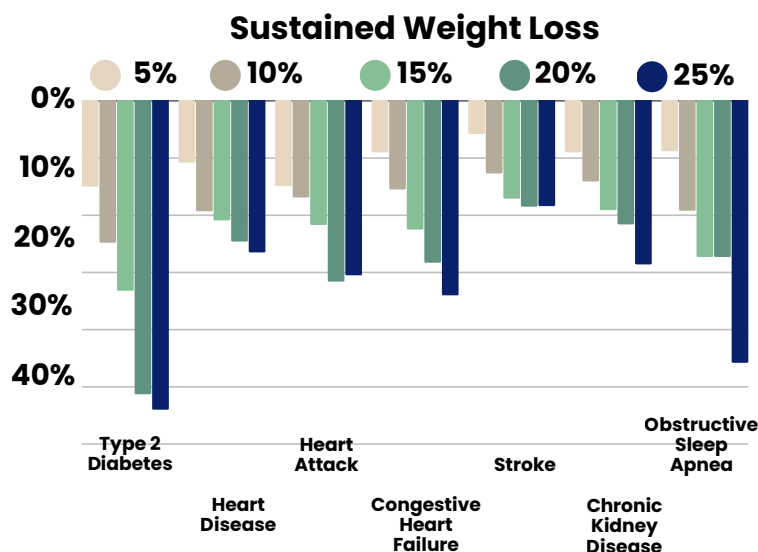
## MEDICAL COST SAVINGS PER PERSON BY SUSTAINED WEIGHT LOSS



## OBESITY-ATTRIBUTED DEATHS BY CAUSE



## 10-YEAR REDUCTION IN DISEASE ONSET



Modeled onset of obesity-related diseases shows the greatest reductions in diabetes, heart failure, and sleep apnea at higher levels of weight loss

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