

TO: Interested Parties

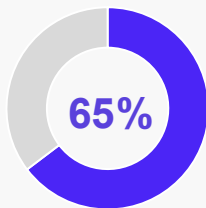
FR: Morning Consult

DT: August 2026

RE: Medicaid Coverage of FDA-Approved Obesity Medicines

Morning Consult conducted a survey on behalf of the Chronic Care Policy Alliance among 500 registered voters in Colorado. Colorado voters across party lines overwhelmingly view obesity as a serious chronic disease that deserves medical treatment, strongly support efforts to help eligible patients access FDA-approved obesity medicines, and believe Medicaid should play a role in providing coverage. These attitudes translate into a meaningful political upside, with Colorado voters rewarding policymakers who support expanding access to obesity treatment.

Obesity is a Serious Problem

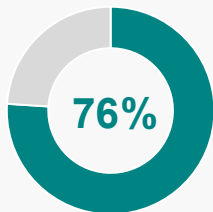


% Total problem (Very + Somewhat)

Obesity is a Major Public Health Concern

- Two-thirds of Colorado voters (65%) see obesity as a serious problem in their state, with just 16% saying it is a *very serious issue*, and three-in-five (58%) reporting a personal connection to obesity.
- Nearly three-quarters of Colorado voters (76%) agree obesity deserves the same coverage as other chronic diseases, with roughly two-in-five strongly agreeing (38%).

Obesity is a Chronic Disease That Deserves the Same Coverage as Other Chronic Diseases

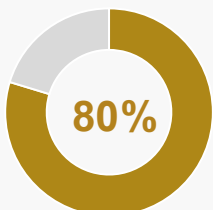


% Total agree (Strongly + Somewhat)

Voters Want Patients to Have Access to Treatment

- Most voters agree all residents, regardless of income or socioeconomic status, should have **equal access to obesity medicines** (80%) and believe **doctors should drive decision-making** (79%).
- Three-quarters of Colorado voters (76%) are **deeply concerned that some patients are unable to access FDA-approved obesity treatments** their doctors recommend because their state Medicaid program does not cover them.
- Colorado voters are evenly split on whether obesity is a **chronic disease that should be treated with obesity medicines** (50%) or a matter of personal and lifestyle changes (50%).
- Colorado voters reject cost-based arguments against coverage. Three-in-five (61%) believe Medicaid coverage for obesity medicines is **an investment in long-term health** that prevents costly complications and reduces healthcare costs, rather than viewing medicines as too expensive for Medicaid to cover (22%).

All Residents Should Have Equal Access To Obesity Medicines



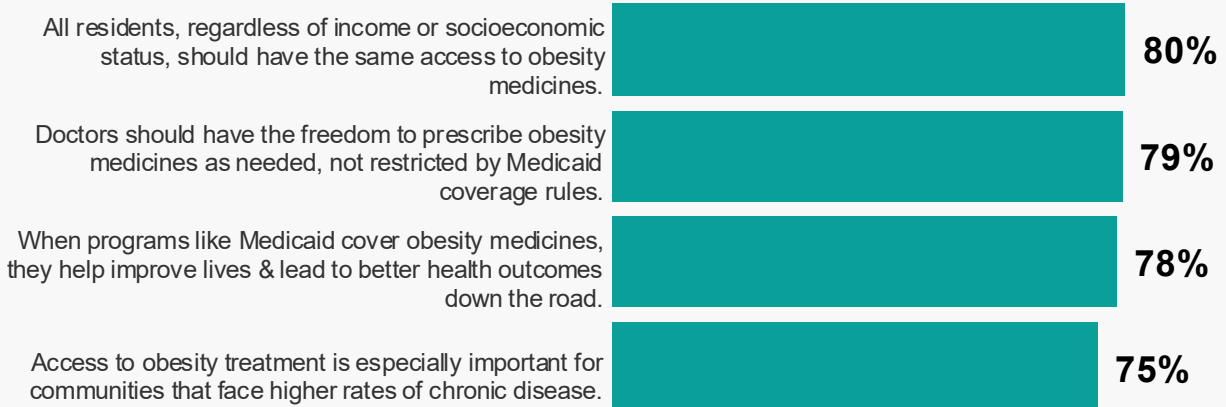
% Total agree (Strongly + Somewhat)



- Underscoring the importance of access, three-quarters of voters in Colorado (75%) recognize the **importance of obesity treatment for communities that face higher rates of chronic diseases** and agree that Medicaid **coverage of obesity medicines would help improve lives** and lead to better health outcomes (78%).

Colorado Voter Sentiment on Obesity Medicines

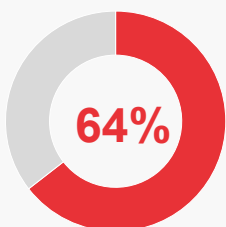
% Total Agree (Strongly + Somewhat)



Medicaid Has a Responsibility to Help Provide Access

- Most Colorado voters (71%) think it is **important for policymakers to provide access** to obesity medicines in their state.
- Most Colorado voters also **support policies that would broaden access for low-income patients** – including **establishing a program in their state** (80%) or **expanding Medicaid eligibility** (77%) – to ensure they have access to obesity medications.
- The majority of Colorado voters (81%) support **their state's Medicaid program providing FDA-approved obesity treatments** for eligible patients.
 - Support for state Medicaid coverage of obesity treatments is strong across party, with majorities of Democrats (83%), Independents (80%), and Republicans (79%) in Colorado backing this coverage.

More Likely to Support Politicians Backing Medicaid Coverage



% More likely to support
(Much more + Somewhat more)

Colorado Voters Reward Policymakers Who Support Medicaid Coverage of Obesity Medicines

- 64% of Colorado voters say they are **more likely to support legislators who back Medicaid providing obesity medicine coverage**, versus just 13% who say less likely.
 - Democrats (71%), Independents (67%), and Republicans (55%) in Colorado are more likely to support lawmakers who back Medicaid coverage of FDA-approved obesity medications.