

TO: Interested Parties

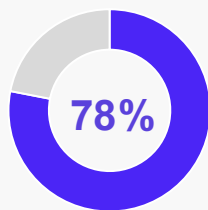
FR: Morning Consult

DT: August 2026

RE: Medicaid Coverage of FDA-Approved Obesity Medicines

Morning Consult conducted a survey on behalf of the Chronic Care Policy Alliance among 300 registered voters in Iowa. Iowa voters across party lines overwhelmingly view obesity as a serious chronic disease that deserves medical treatment, strongly support efforts to help eligible patients access FDA-approved obesity medicines, and believe Medicaid should play a role in providing coverage. These attitudes translate into a meaningful political upside, with Iowa voters rewarding policymakers who support expanding access to obesity treatment.

Obesity is a Serious Problem

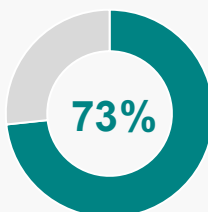


% Total problem (Very + Somewhat)

Obesity is a Major Public Health Concern

- Four-in-five Iowa voters (78%) see obesity as a serious problem in their state, with roughly one-quarter saying it is a *very serious issue*, and seven-in-ten (70%) reporting a personal connection to obesity.
- Nearly three-quarters of Iowa voters (73%) agree obesity deserves the same coverage as other chronic diseases, with more than two-in-five strongly agreeing (46%).

Obesity is a Chronic Disease That Deserves the Same Coverage as Other Chronic Diseases

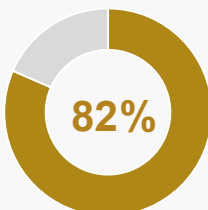


% Total agree (Strongly + Somewhat)

Voters Want Patients to Have Access to Treatment

- Most voters agree all residents, regardless of income or socioeconomic status, should have **equal access to obesity medicines** (82%) and believe **doctors should drive decision-making** (78%).
- Close to three-quarters of Iowa voters (76%) are **deeply concerned that some patients are unable to access FDA-approved obesity treatments** their doctors recommend because their state Medicaid program does not cover them.
- Iowa voters are evenly split on whether obesity is a **chronic disease that should be treated with obesity medicines** (51%) or a matter of personal and lifestyle changes (49%).
- Iowa voters reject cost-based arguments against coverage. Three-in-five (59%) believe Medicaid coverage for obesity medicines is **an investment in long-term health** that prevents costly complications and reduces healthcare costs, rather than viewing medicines as too expensive for Medicaid to cover (25%).

All Residents Should Have Equal Access To Obesity Medicines



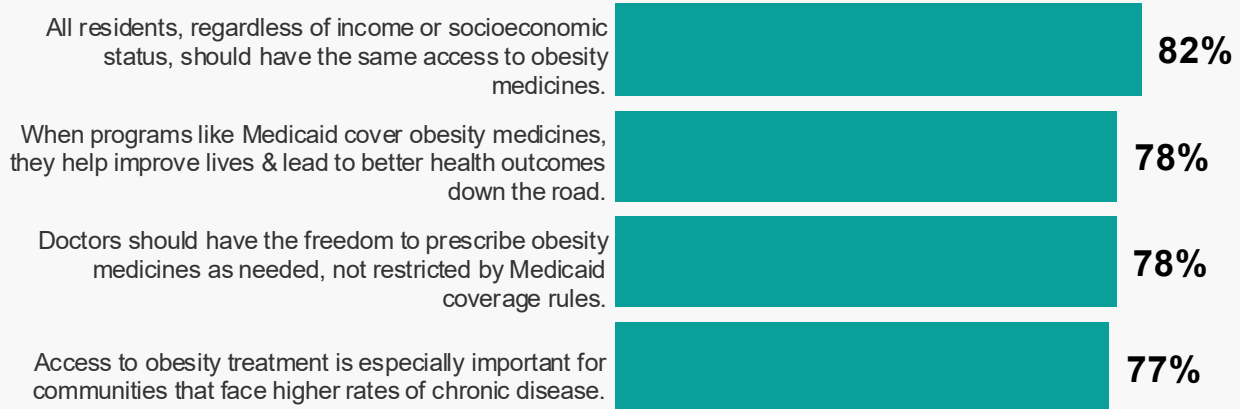
% Total agree (Strongly + Somewhat)



- Underscoring the importance of access, three-quarters of voters in Iowa (77%) recognize the **importance of obesity treatment for communities that face higher rates of chronic diseases** and agree that Medicaid **coverage of obesity medicines would help improve lives** and lead to better health outcomes (78%).

Iowa Voter Sentiment on Obesity Medicines

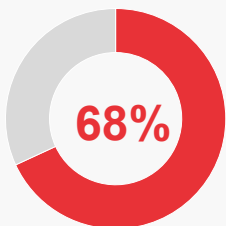
% Total Agree (Strongly + Somewhat)



Medicaid Has a Responsibility to Help Provide Access

- Most Iowa voters (81%) think it is **important for policymakers to provide access** to obesity medicines in their state.
- Most Iowa voters also **support policies that would broaden access for low-income patients** – including **establishing a program in their state** (73%) or **expanding Medicaid eligibility** (75%) – to ensure they have access to obesity medications.
- The majority of Iowa voters (75%) support **their state's Medicaid program providing** FDA-approved obesity treatments for eligible patients.
 - Support for state Medicaid coverage of obesity treatments is strong across party, with majorities of Democrats* (85%), Independents* (61%), and Republicans (79%) in Iowa backing this coverage.

More Likely to Support Politicians Backing Medicaid Coverage



% More likely to support
(Much more + Somewhat more)

Iowa Voters Reward Policymakers Who Support Medicaid Coverage of Obesity Medicines

- 68% of Iowa voters say they are **more likely to support legislators who back Medicaid providing obesity medicine coverage**, versus just 17% who say less likely.
 - Democrats* (86%), Independents* (63%), and Republicans (60%) in Iowa are more likely to support lawmakers who back Medicaid coverage of FDA-approved obesity medications.

Methodology: This poll was conducted between July 8-15, 2026, among a sample of 300 Registered Voters in Iowa. The interviews were conducted online, and the data were weighted to approximate a target sample of Registered Voters based on gender by age, gender by children in household, race by educational attainment, educational attainment, marital status, home ownership, region, 2024 presidential vote, and race. Results from the Iowa survey have a margin of error of plus or minus 6 percentage points.

**n<100, interpret findings with caution*