

TO: Interested Parties

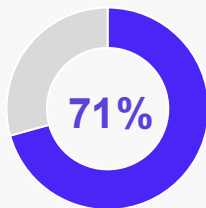
FR: Morning Consult

DT: August 2026

RE: Medicaid Coverage of FDA-Approved Obesity Medicines

Morning Consult conducted a survey on behalf of the Chronic Care Policy Alliance among 500 registered voters in Massachusetts. Massachusetts voters across party lines overwhelmingly view obesity as a serious chronic disease that deserves medical treatment, strongly support efforts to help eligible patients access FDA-approved obesity medicines, and believe Medicaid should play a role in restoring coverage. These attitudes translate into a meaningful political upside, with Massachusetts voters rewarding policymakers who support expanding access to obesity treatment.

Obesity is a Serious Problem

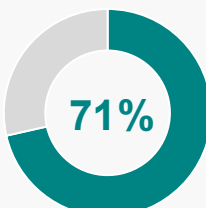


% Total problem (Very + Somewhat)

Obesity is a Major Public Health Concern

- Seven-in-ten Massachusetts voters (71%) see obesity as a serious problem in their state, with roughly one-in-five saying it is a *very serious issue*, and nearly two-thirds (67%) reporting a personal connection to obesity.
- Roughly seven-in-ten Massachusetts voters (71%) agree obesity deserves the same coverage as other chronic diseases, with more than two-in-five strongly agreeing (42%).

Obesity is a Chronic Disease That Deserves the Same Coverage as Other Chronic Diseases

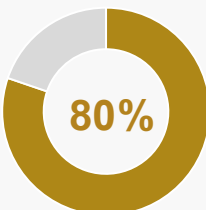


% Total agree (Strongly + Somewhat)

Voters Want Patients to Have Access to Treatment

- Most voters agree all residents, regardless of income or socioeconomic status, should have **equal access to obesity medicines** (80%) and believe **doctors should drive decision-making** (80%).
- Four-in-five Massachusetts voters (80%) are **deeply concerned that some patients are unable to access FDA-approved obesity treatments** their doctors recommend because their state Medicaid program does not cover them.
- Three-in-five Massachusetts voters (60%) **view obesity as a chronic disease that should be treated with obesity medicines** – not simply a matter of personal and lifestyle changes (40%).
- Massachusetts voters reject cost-based arguments against coverage. Three-in-five (62%) believe Medicaid coverage for obesity medicines is **an investment in long-term health** that prevents costly complications and reduces healthcare costs, rather than viewing medicines as too expensive for Medicaid to cover (24%).

All Residents Should Have Equal Access To Obesity Medicines



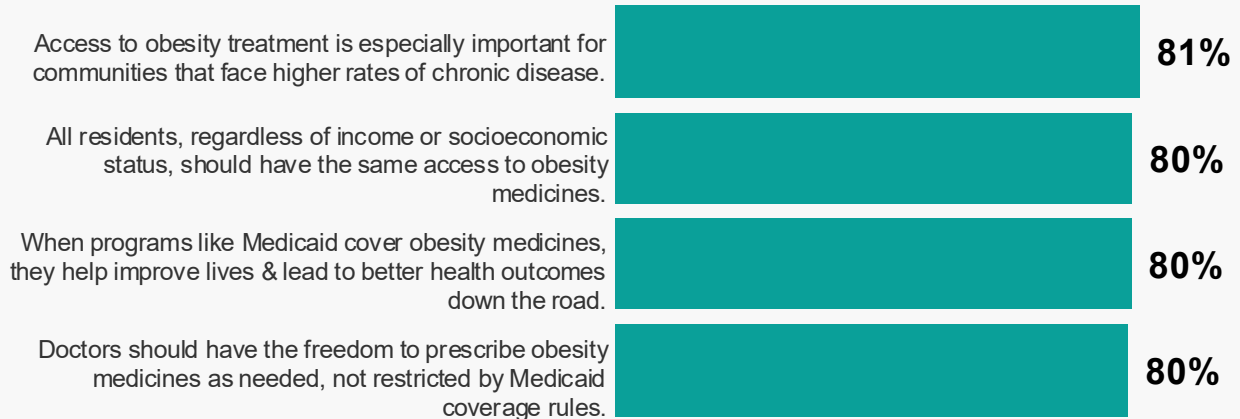
% Total agree (Strongly + Somewhat)



- Underscoring the importance of access, four-in-five voters in Massachusetts (81%) recognize the **importance of obesity treatment for communities that face higher rates of chronic diseases** and agree that Medicaid **coverage of obesity medicines would help improve lives** and lead to better health outcomes (80%).

Massachusetts Voter Sentiment on Obesity Medicines

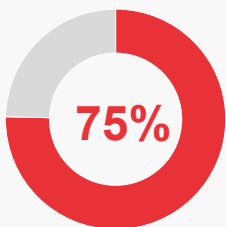
% Total Agree (Strongly + Somewhat)



Medicaid Has a Responsibility to Help Restore Access

- Most Massachusetts voters (79%) think it is **important for policymakers to restore access** to obesity medicines in their state.
- Most Massachusetts voters also **support policies that would broaden access for low-income patients** – including **establishing a program in their state** (81%) or **expanding Medicaid eligibility** (79%) – to ensure they have access to obesity medications.
- The majority of Massachusetts voters (79%) support **their state's Medicaid program restoring** FDA-approved obesity treatments for eligible patients.
 - Support for state Medicaid coverage of obesity treatments is strong across party, with majorities of Democrats (86%), Independents (71%), and Republicans (82%) in Massachusetts backing this coverage.

More Likely to Support Politicians Backing Medicaid Coverage



% More likely to support
(Much more + Somewhat more)

Massachusetts Voters Reward Policymakers Who Support Medicaid Coverage of Obesity Medicines

- 75% of Massachusetts voters say they are **more likely to support legislators who back Medicaid restoring obesity medicine coverage**, versus just 11% who say less likely.
 - Democrats (83%), Independents (68%), and Republicans (75%) in Massachusetts are more likely to support lawmakers who back Medicaid coverage of FDA-approved obesity medications.

Methodology: This poll was conducted between July 8-16, 2026, among a sample of 500 Registered Voters in Massachusetts. The interviews were conducted online, and the data were weighted to approximate a target sample of Registered Voters based on gender by age, gender by children in household, race by educational attainment, educational attainment, marital status, home ownership, region, 2024 presidential vote, and race. Results from the Massachusetts survey have a margin of error of plus or minus 4 percentage points.